
Preventing Fraud and Corruption in International and Not-For-Profit Organisations

*21 February 2017
Crowne Plaza Hotel Geneva*

Acknowledgements

The IFRC would like to extend a special thank you to Transparency International Norway (TI-Norway) for the fruitful cooperation in creating leading training material.

The IFRC would also like to thank PwC Switzerland for sponsoring and funding this event, in particular Ralf Baumberger, Beat Weber, Silvia Svihrova and Bernadette Hobi, for their continued support in organising this conference.

The IFRC would like to thank all the speakers and presenters who volunteered their time for this event. At the Red Cross/Red Crescent, voluntary service is a fundamental principle.

Lastly, the IFRC would like to extend special thanks to Diana Dominyak and André Caria, for orchestrating this event and making it a special day.

Dear Ladies and Gentlemen,

We are pleased to welcome you to our event dedicated to the topic of “Preventing Fraud and Corruption in International and Not-For-Profit Organisations” on Tuesday, 21 February 2017 at the Crowne Plaza Hotel in Geneva.

With the main focus on humanitarian operations, the conference will reflect on the damages that can be caused when aid does not reach those who most need help. In order to respond to increasing threats and risks of fraud and corruption, the time is now to move from detection and response towards fraud prevention. We will feature a unique panel of speakers from both the private and public sectors who will provide you with an overview of the most recent trends and advances in fraud prevention techniques.

The conference will also present the productive cooperation between IFRC and TI Norway to create and distribute leading courses to prevent corruption, which are complimentary and available on the IFRC learning platform. Learn how you can use these online courses to train your employees.

Furthermore, the conference will serve as a platform to foster cooperation and share the knowledge amongst the international and not-for-profit organisations.

We look forward to welcoming you among other professionals of investigative offices and integrity units from more than 30 international and not-for-profit organisations to discuss the challenges we all are facing in our fight against fraud and corruption.

Kind regards,

Ralf Baumberger
Partner, PwC Switzerland

Sayed Hashem
Director, Office of Internal Audit
and Investigations, IFRC

Gro Skaaren-Fystro
Programme Manager, TI
Norway



Programme

8:30-8:55 **Registration**

9:00-9:15 Opening

Welcome address

Speaker *Jagan Chapagain (IFRC)*

Jagan, on behalf of the IFRC SG, will open the conference and share thoughts about fraud and corruption in the humanitarian sector, from the financial cost to the human cost. Jagan will make a call for more effective controls and closer cooperation between organisations.

9:15-10:15 Plenary 1

Corruption and humanitarian operations: risks, response and prevention

Speakers *Ralf Baumberger (PwC)*
Malika Ait-Mohamed Parent
Roslyn Hees (TI)

Ralf will present the roots of fraud and corruption and their impact on the humanitarian and development work. Malika will embark us on her research journey from naivety to compliance. Roslyn will close this session by presenting Transparency International's recommendations.

10:15-10:30 **Coffee Break**

10:30-11:15 Plenary 2

Voices from the ground: Connect with your volunteers and beneficiaries

Speakers *Fredrik Galtung (Integrity Action)*
Samuel Kimeu (TI)
Philippe Beuchat (ICRC)

Moderator *Malika Ait-Mohamed Parent*

The speakers will debate the risks and benefits of connecting with the volunteers and beneficiaries to prevent or detect fraud and corruption. Frederik will present the recent development in feedback mechanisms. Philippe and Samuel will share their personal experience in the field.

11:15-12:00 Plenary 3

Prevent procurement fraud and corruption: Supplier due diligence (KYS)

Speakers *Pia Vining (Trace)*
Nick Jackson (The Global Fund)
Andreas Grabher (Ringier AG)

Moderator *Silvia Svihrova (PwC)*

The speakers will talk about the stakeholders' expectations and supplier risks. They will debate crucial questions, such as: How do we engage in ethics discussions with our suppliers? How can we use third party due diligences? How can we achieve more value for money? How do we build trust with the suppliers?

12:00-13:30 **Lunch**

13:30-14:00 Plenary 4

Training tools in the fight against corruption

Speakers Gro Skaaren-Fystro (TI)
Anne Signe Hørstad (TI)

Gro and Anne will present the most recent training tools in the fight against corruption: e-learning tools, instructor-led courses and applications you can use to raise the fraud and corruption awareness within your organisations but also practical tips and changes which every staff can make to address these threats.

14:00-15:00 Roundtable

Directors and heads of department

Moderator Kathryn Hodson (The Global Fund)

This director round table will foster cooperation between the organisations. The directors will debate the risks and benefits of inter-organisational cooperation.

15:00-15:30 **Coffee Break**

14:00-15:00 Workshop 1

and
15:30-16:30 **Data analysis and mining**

Speakers

Christian Westermann (PwC)
Manuel Capel (PwC)

The speakers will present and debate the strategic importance of data mining. Data mining is a process of analysing the data from various perspectives and summarising it into valuable information, useful for detecting and preventing fraud. Data mining assists you in looking for hidden pattern, red flags and early warning signs.

Workshop 2

The truth about dishonesty

Speakers

Beat Weber (PwC)
André Caria (IFRC)

The speakers will present the history of psychological and sociological research on (dis)honesty and highlight the most recent findings. Is fraud only about a few bad apples? Are people born dishonest? Does the context matter? Is dishonesty contagious? Can we profile fraudsters? Can profiling help us to prevent fraud?

Workshop 3

Keep fraudsters away: Employment background checks (KYE)

Speakers

Pierre Kilian (PwC)
Dr. Erik Slingerland (EAS)

The speakers will debate the importance of background checks, i.e. managing your organisation's risk and making the best employment decisions. Beyond the administrative checks: How can you make the best use of interviews to identify issues? Can you measure candidate honesty just from interviews?

16:40-17:10 Closing

Summary of the day

Moderator Malika Aït-Mohamed Parent

During this plenary closing session, Malika, with the lead speakers, will reflect on the lessons learned from the conference. Most importantly, this closing session will open the debate on the future of fraud and corruption prevention.

17:10-18:30 **Apéro and Networking**

Speakers

Welcome



Jagan Chapagain

Jagan is Chief of Staff of the IFRC. He has a broad knowledge of the RC/RC Movement. He began his career as a youth volunteer in the Nepal Red Cross Society, advocating for and representing community voices. He has spent 23 years with the IFRC, working in Europe and Asia. He most recently served as Director of the Asia Pacific Region, where he provided leadership in responding to large-scale humanitarian crises and in building resilient communities. Previously, he held various leadership positions, including Deputy Head of Zone and Head of Operations for the Asia Pacific Region (2007–2011), Head of Regional Delegation for Central Asia (2006–2007) and Senior Regional Officer for South Asia in Geneva (2004–2006). On previous missions, he worked in four IFRC delegations. Jagan holds a degree in Engineering and certificates in Leadership and Turnaround Management and Emerging Social Sector Leadership. A national of Nepal, he is fluent in Nepalese, English and Hindi.



Sayed Hashem

Sayed joined the IFRC in April 2003. He was appointed Director of the Office of Internal Audit and Investigations (OIAI) in January 2008. Under his leadership, the IFRC created the Audit Risk Committee (2007), elevated to Commission by the last General Assembly (2015). In 2014, the OIAI was assessed by an external independent assessor and its internal audit activity was certified to the IIA's Definition of Internal Auditing, Code of Ethics and Standards. In 2015, he led the establishment of the Investigation function of the IFRC. Sayed is a seasoned auditor and audit executive with 25 years' experience in internal audit, fraud prevention and investigations. He has spent most of his audit career serving large charitable and humanitarian not-for-profit organisations, including the UK Post Office Corporation and the British Red Cross Society. Sayed holds a B.Sc. degree from Cairo University. He is a qualified practitioner member of the Chartered Institute of Internal Auditors in the UK.



Roslyn Hees

Roslyn has had a long career in international development and the promotion of transparency, integrity and accountability in humanitarian operations. She served 18 years as a staff member and Manager (1979–97) in the World Bank’s MENA and East Asia regions. Since 1997, she has been serving as a Manager and volunteer Senior Advisor with the Transparency International Secretariat (TI-S). After two years as Director of TI-S Africa and Middle East Dept., she worked as a volunteer for TI-S on various activities (e.g. fundraising and program evaluation). In 2005, she led a new TI initiative to prevent corruption in humanitarian aid, which led to the publication of the ‘Handbook for Preventing Corruption in Humanitarian Operations’ and the ‘Pocket Guides’. She is now Senior Advisor on TI’s Humanitarian Aid Integrity Network and on a joint initiative of TI-Norway and the IFRC to develop training and e-learning materials. She holds degrees from McGill, Johns Hopkins and Harvard Universities. She speaks English, French, Spanish and Italian.



***Malika
Ait-Mohamed Parent***

Malika is a researcher and consultant in governance and anti-corruption. She recently graduated with a Master’s in Anti-Corruption Studies (MACS) from IACA. She has a broad knowledge of the RC/RC Movement. She is IFRC’s former Under Secretary General (Governance and Management) and Chief of Staff. She began her career in Paris as an economics teacher in 1987. She joined the French Red Cross as a volunteer in 1986, later serving as National Youth Director, then Head of the National Tracing Service. She joined the IFRC in 1995 as Head of the Youth Department, later becoming Head of the Principles and Values Department. In 2006, Malika served as MENA Region Director. In 2007, she joined the Office of the Secretary General as Head of Cabinet. Malika first graduated from the Sorbonne University with an MA in Economics. She has a Master’s degree in Management from McGill University and she completed an International Masters Programme in Practising Management.



Ralf Baumberger

Ralf is a Partner in the PwC Forensic Services department and has more than 19 years of professional experience in the investigation, detection, prevention and remediation of fraud and corruption. During his tenure, he has led multiple forensic projects in a broad range of industries, including the humanitarian and not-for-profit sector in over 80 countries. He has extensive experience in conducting investigations in developing countries and a long track record of cooperation with law enforcement and regulatory authorities all over the world. In addition, Ralf was also involved in various depositions and he has acted as an expert witness in Latin America, Africa, Europe and the US on several occasions. Ralf speaks German, Spanish, English and French.



Fredrik Galtung

Fredrik is the President and co-founder of Integrity Action. Over the past 20 years, he has consulted globally on strategic corruption control for governments, international organisations, corporations, foundations and development agencies. He is considered to be one of the foremost experts on corruption and fraud measurements and metrics. His expertise has been sought out by the UN, the World Bank, presidential offices, anti-corruption agencies, civil society groups, academics and development organisations. He began his career with TI, where he served as Head of Research, leading to the development of the Bribe Payers Index (BPI) and the Global Corruption Barometer. He founded the Integrity Education Network to develop effective teaching, training and research programmes in the field of public integrity. He has lectured in world leading universities. He is the author of books and articles. He is fluent in six languages. He is an Ashoka Fellow, in recognition of his role as a social entrepreneur.



Samuel Kimeu

Samuel serves as the Executive Director of the Kenyan Chapter of Transparency International. He joined TI-Kenya in 2010. He previously served as the Governance Specialist of the Embassy of Finland, Nairobi, starting in October 2007. He has been the Executive Director of the Kenyan Section of the International Commission of Jurists (ICJ-Kenya) and taught law at the Kenyatta University School of Law, Nairobi. He was a researcher on the impact of the extractive industry on rights and accountability in selected African Countries at Global Rights, Washington DC, USA. He is an Advocate of the High Court of Kenya and holds a Master of Law degree in International Human Rights from the University of Notre Dame, Indiana, USA. He received his Bachelor of Laws degree from the University of Nairobi.



Philippe Beuchat

Philippe Beuchat (*front, left*) is an Internal Auditor at the International Committee of the Red Cross (ICRC). In the last three years, Philippe has conducted audit missions in major conflict theatres, such as Yemen, Ukraine, RCA, Mali, Syria, etc. He also reviewed risk management practices and oversaw counter fraud mechanisms during thematic audits conducted at headquarters (Global Administrative Center, Management of Consultants, Procurement). Philippe has 10 years of operational experience in humanitarian action, coupled with past expertise in finance (JP Morgan) and administration (MSF). He joined the ICRC as a Protection Delegate and gradually assumed managerial responsibilities in the field, from Head of Office to Deputy Head of Regional Delegation. Philippe holds a Master of Arts in Political Sciences from the University of Geneva and a Master of Sciences in Counter Fraud and Counter Corruption from Portsmouth's Institute of Criminal Justice. He is a Certified Fraud Examiner.



Pia Vining

Pia is the Senior Director of Due Diligence at TRACE, an organisation committed to advancing commercial transparency by supporting the compliance efforts of multinational companies and their third party intermediaries. She assists multinational companies in selecting and executing the appropriate due diligence solutions. Her team of multilingual due diligence analysts and lawyers has completed reviews of thousands of commercial intermediaries in most countries and across all industries. She helps develop customised, best-practice third party management programmes for TRACE members and customers. Prior to joining TRACE, she was a Litigation Specialist in the Tax Department of Miller & Chevalier. Pia graduated from the University of Helsinki, Faculty of Law, and she holds an LL.M. degree from The George Washington University Law School. She is a member of the New York Bar Association.



Gro Skaaren-Fystro

Gro joined TI-Norway (TI-N) in 2004. She has worked on corruption challenges in international aid and she served as Programme Manager for the TI-Norway and the IFRC joint initiative. As Special Advisor at TI-N, she has worked on a number of anti-corruption projects in the private and public sectors as well as for civil society. From 1995 to 2004, Gro worked with the UNDP, focusing on humanitarian assistance and human rights. After a research consultancy at the Fridtjof Nansen Institute, she served as a Policy Advisor on reforms for the UN funds, programmes and specialised agencies. She then worked at UNOCHA in Indonesia with a focus on joint development programmes set up by the UN agencies. In addition to her international experience, Gro was also a consultant for the Ministry of Foreign Affairs on the Government Commission on North/South Aid Policies (1994–1995). She holds a postgraduate degree (cand. polit.) in Social Science from the University of Oslo.



Anne Signe Hørstad

Anne joined Transparency International Norway (TI-N) in 2013. She served as a Project Coordinator for 'Building capacity to address corruption risk in humanitarian operations'. Her background is in international humanitarian work, first at Yme Foundation as a Project Manager and later at the Norwegian Red Cross as a Water & Sanitation (WASH) Advisor with a special focus on the Tsunami operation. She was a facilitator for WASH trainings (Norway and Uganda) and several Emergency Response trainings. Whilst working for the Norwegian Red Cross, she was a regional WASH Coordinator for Africa and the Middle East in Kenya from 2009 to 2013. She worked with the IFRC for emergency operations in Pakistan, Kenya and Tunisia. In addition to her humanitarian work, she has been a consultant in environmental geology, working six years in Norway and one year in Botswana. Anne holds a degree (cand. scient.) in Geology from Bergen University (Norway).



Dr Erik Slingerland

Erik is the Managing Partner of EAS International S.A. (EAS) and a former Partner at Egon Zehnder (EZ). He has deep experience working with corporations, governments and international organisations in the civil society, education and culture sectors. After 27 years, he retired from EZ and established EAS. He advises organisations in governance, leadership and talent development. He has supported clients in senior executive and board searches, management appraisals and leadership consulting. He has conducted senior engagements for the multilateral and NGO sectors. He led EZ's global Public and Social Sector Practice and he was a member of the Legal Professionals and Human Resources Practices. He supported EZ's expansion to Eastern Europe and opened offices in five countries. He also served in financial leadership positions at Ciba-Geigy (Novartis) in three countries. He holds a Master's and a PhD degree in Law from the University of Zurich and an MBA from the University of Virginia (US).



Beat Weber

Beat is a Director in the PwC Forensic Services Department and has more than 14 years of professional experience in forensic investigations, many of which he conducted in Africa, Latin America and Asia. He has an extensive experience of investigations in developing countries and knows how to detect and investigate fraud and corruption under the most adverse conditions. Beat has a long track record of cooperation with law enforcement and regulatory authorities all over the world.



André Caria

André was appointed as a Senior Fraud Prevention and Investigation Officer of the IFRC in June 2015. Prior to this he served as a Senior Associate at PwC in Geneva, performing fraud examinations and internal audits for private and public sector clients. Previously, he was an Internal Auditor and Lead Auditor for Fiat S.p.A, performing and leading audits in Europe, the Americas and North Africa. He graduated in Finance and Controlling (B.Sc.) and International Business Administration (M.Sc.) from the Jean Moulin University (Lyon). He has a specialised Master in International Risk Management degree from HEC Paris. He also holds certifications for International Insurance Programs (ENASS) and Fraud Examination (ACFE). He is a PhD student of the Jean Moulin University, specialising in organisational behaviour and fraud prevention in humanitarian organisations. His research focus is on profiling fraudsters' personality dimensions and facets, analysing organisation cultures and contexts that reinforce fraudster traits or produce fraudsters.



***Christian
Westermann***

Christian is a Partner at PwC and is leading the Data & Analytics practice in Switzerland. Christian has 15 years of experience in data analytics and IT management. During his career, he has managed a number of large-scale projects in different positions. He was Project Leader at a large multidivisional organisation and led the Swiss Analytics practice with a team of about 75 Data and Modelling Specialists. He has been involved in Customer Analytics, Industry 4.0, Machine Learning, Predictive Maintenance, Supply Chain Modelling & Optimisation, Process Intelligence, Compliance & Risk Analytics, Audit Analytics, Trusted Data and has experience in the banking, insurance, pharma and life sciences industries.



Manuel Capel

Manuel is the Data & Analytics Leader at PwC's Geneva office. Manuel helps global organisations prevent fraud by using data analytics and by optimising compliance processes. Before joining PwC, Manuel worked for international organisations and banks in the areas of risk management, financial forecasting and data centre operations. From 2004 to 2010, Manuel worked as a Corporate Auditor at a global manufacturing company and led revenue assurance at a large telecommunications operator. Manuel also contributed to scientific research in the field of digital image processing and wireless video transmission modelling. Manuel and his team are currently working on digital and data related fields such as machine learning, artificial intelligence, robotics and blockchains. Manuel holds a Master's of Science degree in Communication Systems Engineering from the Swiss Federal Institute of Technology, Lausanne (EPFL).



Andreas Grabher

Andreas Grabher is the Chief Procurement Officer at Ringier AG, the largest internationally operating media group in Switzerland. In 2010, he built a new Procurement Department within the group. By establishing leading practices, electronic tools and processes, Andreas and his team could surpass the ambitious annual objectives right from the start. From 2003 to 2010, Andreas occupied various managerial procurement positions in the mechanical engineering, technical retail and plant engineering sectors. His most recent position was at Hitachi Zosen Inova, where he mainly cooperated with international suppliers. Andreas studied Industrial Management and Production Engineering at ETH Zurich in the mid to late 1990s.

Organisations registered for the conference

ACFE Switzerland Chapter

ACT Alliance

Department for International Development (UK)

EAS International

Fédération Handicap International

Gavi, The Vaccine Alliance

Government of Canada

Integrity Action

International Road Transport Union (IRU)

International Committee of the Red Cross (ICRC)

International Council of Voluntary Agencies (ICVA)

International Federation of Red Cross and Red Crescent Societies (IFRC)

International Fund for Agricultural Development (IFAD)

International Labour Organisation (ILO)

International Organization for Migration (IOM)

International Telecommunication Union (ITU)

International Union for Conservation of Nature (IUCN)

Joint Inspection Unit of the United Nations (JIU)

Office Africain pour le Développement et la Coopération (OFADEC)

Office of Internal Oversight Services United Nations (OIOS)

Pestalozzi Childrens Foundation

PricewaterhouseCoopers (PwC)

Swiss Red Cross

Terre des hommes

The Global Fund

The World Health Organization (WHO)

TRACE

Transparency International

Transparency International (Kenya)

Transparency International (Norway)

Transparency International (Switzerland)

United Nations High Commissioner for Refugees (UNHCR)

United Nations International Children's Fund (UNICEF)

World Council of Churches

World Intellectual Property Organization (WIPO)

World Meteorological Organization (WMO)

World Trade Organization (WTO)

World Wide Fund for Nature International (WWF)

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